

## Message Text

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47

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W  
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R 101545Z SEP 75  
FM AMCONSUL ZAGREB  
TO USIA WASHDC  
INFO SECSTATE WASHDC 3308  
USDOC WASHDC

UNCLAS ZAGREB 0755

USIAC

E.O. 11652: N/A

SUBJECT: PHOTOGRAPHY USA: PRESS PREVIEW

1. NOONDAY PREVIEW, SEPTEMBER 10, HOSTED BY EXHIBIT MANAGEMENT, ATTENDED BY OVER 70 REPRESENTATIVES OF MAJOR YUGOSLAV MEDIA. JOURNALISTS RECEIVED COMPLETE PRESS KITS CONTAINING PHOTOS AND LEAD ARTICLES ON EXHIBIT, WORKSHOP, HOLOGRAPHY, AND COMMUNICATIONS SEMINAR. REACTION OF GUESTS THOROUGHLY POSITIVE. PRESS TURNOUT CONSIDERED ESPECIALLY GOOD.

2. MEDIA INCLUDED WIRE-SERVICE "TANJUG"; ZAGREB PAPERS "VERCERNJI LIST," "VJESNIK"; BELGRADE JOURNALS "ILUSTROVANA POLITIKA," "BORBA," "VECERNJE NOVOSTI"; RADIO-TV FROM ZAGREB, LJUBLJANA, SARAJEVO, AND SKOPJE.

3. ZAGREB INTERNATIONAL FAIR DIRECTOR GENERAL JURICIC, ACCOMPANIED BY PROF. PAVETIC, FAIR PUBLICITY DIRECTOR, AND ZDRAVKO MARUSIC, DIRECTOR OF FOREIGN EXHIBITIONS, ENTHUSIASTICALLY COMPLIMENTED EXHIBIT DIRECTOR QUINN ON SHOW. JOURNALISTS IMPRESSED BY EXHIBIT'S TOPICALITY AND GREAT POTENTIAL INTEREST TO SPECIALISTS. THEY REMAINED WELL OVER AN HOUR VIEWING DEMONSTRATIONS BY LEHRER, MILLER, AND DISCUSSING MATTERS OF MUTUAL

CONCERN WITH THE OTHER US PHOTOGRAPHY SPECIALISTS. TWENTY JOURNALISTS FROM PRINCIPAL ZAGREB NEWSPAPERS, "VJESNIK" AND "VECERNJI LIST," WERE SPECIAL GUESTS AT EXHIBIT'S COMMERCIAL  
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CENTER FOR INFORMATION, VIEWING AND ASKING QUESTIONS ON

PRINTING AND GRAPHIC ARTS CATALOGUE SHOW.

4. FAIR DIRECTOR GENERAL JURICIC IMMEDIATELY AFTER VISIT TO  
THE EXHIBIT SENT A LETTER OF THANKS AND APPRECIATION TO EXHIBIT  
DIRECTOR QUINN FOR THE FINE EXHIBIT.  
KAISER

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## Message Attributes

**Automatic Decaptioning:** X  
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**Current Classification:** UNCLASSIFIED  
**Concepts:** CULTURAL PRESENTATIONS, PHOTOGRAPHY  
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**Review Authority:** RowellE0  
**Review Comment:** n/a  
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**Review Date:** 05 MAR 2003  
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